

**DIGITAL
SUBSTATION**

DIGITAL SUBSTATION
MEDIA WORLD

Media Kit 2017

Digital Substation

Growing international community of electrical engineering professionals from all over the world.

We are focused on such challenging issues as: IEC 61850 standard, smart grids, digital substations, alternative energy resources, cybersecurity, as well as advanced technologies of relay protection, automation, data and control signals transfer and others.

The articles focus on developments and application of new protection, automation and control technologies, experiences and analysis of protection operations and local or wide area disturbances. New concepts and results from research activities in universities or other industry institutions are also of interest.



24/7
ANYWHERE IN THE WORLD

DIGITALSUBSTATION.COM

Engagement

+10%
Visitors each month

100 000
Views in 2017

3:02
Avg. Visit Duration

Events

31.01-02.02.2017 - SAN DIEGO, USA
DistribUTECH 2017

20.03.2017 - AMSTERDAM, THE NETHERLANDS
SS16

20-22.09.2017 - MOSCOW, RUSSIA
Study Committee D2 Colloquium-2017

NEXT



Tekvel Park

Enjoy spectacular views on GOOSE and SV communications in substations

TO BE SUBSCRIBED BY EVERY PROFESSIONAL

«Digital Substation»

Results

2016

Year of publication of the first issue in English

28+

Companies will take our magazines by mail

1057

Professionals have subscribed the magazine

«Digital Substation» community

Electrical engineering professionals team up to solve challenging issues

1500

Followers

700

Experts solve problems together

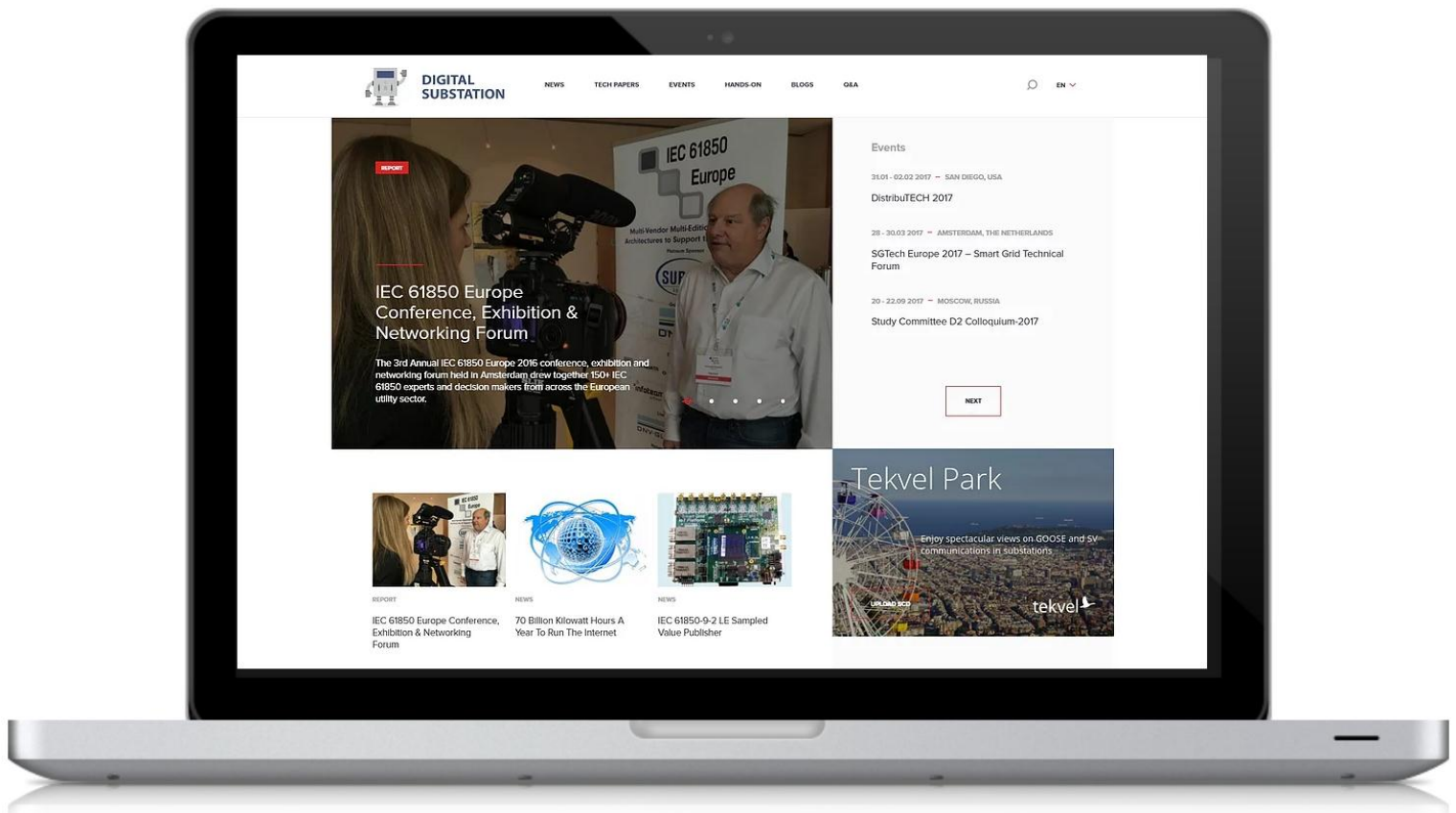
2786

Telegram messages



Digital Advertising Opportunities

www.digitalsubstation.com



Banners	Price
Banner «MID»	500 €/month 150 €/week
Banner «RIGHT»	900 €/month 250 €/week
Banner «DRIVE»	500 €/month 150 €/week
Banner «TOP»	1 200 €/month 330 €/week

Other types of web-adv	Price	Advantages
Website branding	1 000 €/week	<i>Brend our web-site All clicks lead to your site</i>
Content branding	900 €	<i>Brend your content forever</i>
Company Blog	0 €	Cheap doesn't always mean bad! Keep you Company Blog for free
Company Blog Publication	1 250 €/10 news 2200 €/20 news	<i>We place a post from your Company Blog on digitalsubstation.com homepage and share it on our facebook/ twitter / telegram / LinkedIn pages</i>
Company Blog for you	2 000 €/5 article 3 600 €/10 article	<i>We can keep Company Blog for you. Just give us info, photos and contact name. The article is our headache</i>
Publication	200 €/1 article	<i>Article, news, advertising, video... As you desire + promotion</i>
Pin your content to top	800 €/week	<i>We pin your publication on digitalsubstation.com on our facebook/ twitter / telegramm / LinkedIn pages for more than a week</i>
Banner Ads Rotator	900 €/week	<i>When your banner in on rotator, it's much more attractive!</i>

Printed version of «Digital substation» magazine



Advertising type	Price	Comment
Outside back cover	5 000 €	<i>Everybody see it</i>
Inside front cover	4 700 €	<i>The firts you see having opened the magazine</i>
Inside back cover	4 500 €	<i>Great idea!</i>
1 Page Horizontal Bleed Banner	4 300 €	Full-page banner after the article
½ Page Horizontal Bleed Banner	1 300 €	<i>Banner insede the article</i>
Article (1 page)	2 300 €	<i>Introdudce your company</i>
Article (2 pages)	4 500 €	<i>Say a few words about your company</i>
Article (3 pages)	6 300 €	<i>Write an informative article about your company</i>
Heavy paper paste-in slip 1 side	3 000 €	<i>Be visible</i>
Heavy paper paste-in slip 2 sides	4 500 €	<i>Be super visible</i>

Special projects

Advertising type	Price	Comment
Hands-on	8 000 €	<i>Unique type of product placement. You give us your equipment or software and we'll use it, try it, test it</i>
Report	from 8 000 €	<i>Elaborate on your manufacturing process or one of your projects: Printed magazine publicaton + good photos + article</i>
Interview with Top-manager	from 4 000 €	<i>Elaborate on your manufacturing process or one of your projects: Printed magazine publicaton + good photos + article</i>